



Generational differences can greatly impact the work environment of your business organization. Each generation is unique and offers a specific set of values and experiences that can influence the leadership styles of both small business owners and organizational managers. **The Henderson State University Arkansas Small Business and Technology Development Center (HSU ASBTDC)** invites you to attend an insightful one-day conference highlighting the leadership styles and small business strategies of multiple generations.

At **The Leadership Conference**, attendees will have an opportunity to hear from leaders within the Silent, Baby Boomer, GenX, and Millennial generations. Speakers for the event include the following:

- **Dr. Louis Dawkins**, HSU Professor Emeritus
- **Vince Signorelli**, owner of Tanners Team Sports
- **Christi Whatley**, owner of Christi's Boutique
- **Omar Kasim**, owner of Con Quesos
- **Dr. Lonnie Jackson**, HSU Assistant Professor of Management

The Leadership Conference will take place on **April 6th from 9:00am-3:00pm** in the Banquet Room of the Henderson State University Garrison Center. Lunch will be provided by **Edward Jones**. The cost to attend is **\$25 per person**. Henderson State University students, faculty, and staff may attend the event at no cost. **The Leadership Conference** is co-sponsored by **Citizens Bank**.

Pre-registration and pre-payment are required. [Register Now](#) or call 870.230.5184 for more information.



The HSU Small Business and Technology Development Center is funded in part through a cooperative agreement with the U.S. Small Business Administration through a partnership with the University of Arkansas at Little Rock and the Henderson State University School of Business. All ASBTDC programs are extended to the public on a non-discriminatory basis.