

Entertainment (Consumer Spending)

Little Rock, Arkansas
 Drive Time: 15 minute radius

prepared by ASBTDC
 Latitude: 34.74870
 Longitude: -92.27485

2021 Entertainment/Recreation (Consumer Spending)	TOTAL	AVERAGE	INDEX
2021 Entertainment/Recreation	\$214,694,136	\$2,275.10	70
2021 Live Entertainment for Catered Affairs	\$810,513	\$8.59	66
2021 Rental of Party Supplies for Catered Affairs	\$1,103,725	\$11.70	71
2021 Entertainment/Recreation Fees & Admissions	\$47,154,181	\$499.69	67
2021 Membership Fees for Social/Recreation/Health Clubs	\$16,105,270	\$170.67	69
2021 Fees for Participant Sports Excluding Trips	\$7,405,444	\$78.47	68
2021 Tickets to Theatre/Operas/Concerts	\$5,213,757	\$55.25	68
2021 Tickets to Movies	\$3,781,993	\$40.08	72
2021 Tickets to Parks or Museums	\$2,174,385	\$23.04	68
2021 Admission to Sports Events Excluding Trips	\$4,095,958	\$43.40	67
2021 Fees for Recreational Lessons	\$8,288,791	\$87.84	62
2021 Dating Services	\$88,584	\$0.94	78
2021 TV/Video/Audio	\$81,700,317	\$865.77	74
2021 Cable & Satellite Television Services	\$55,379,117	\$586.85	73
2021 Televisions & Video	\$5,779,998	\$199.01	77
2021 Televisions	\$8,000,540	\$85.66	76
2021 Satellite Dishes	\$15,983	\$1.23	78
2021 VCRs/Video Cameras & DVD Players	\$349,600	\$3.71	76
2021 Miscellaneous Video Equipment	\$10,000	\$10.99	71
2021 Video Cassettes & DVDs	\$6,652	\$6.00	78
2021 Video Game Hardware/Accessories	\$1,173,355	\$23.03	80
2021 Video Game Software	\$1,246,386	\$13.21	83
2021 Rental/Streaming/Downloaded Video	\$5,163,730	\$54.72	78
2021 Installation of Televisions	\$43,875	\$0.46	63
2021 Audio	\$7,312,369	\$77.49	72
2021 Satellite Radio Service	\$1,234,208	\$13.08	70
2021 Radios/Stereos/Sound Equipment/Accessories	\$2,013,250	\$21.33	73
2021 Digital Audio Players	\$42,679	\$0.45	70
2021 Records/CDs/Audio Tapes	\$339,813	\$3.60	75
2021 Streaming/Downloaded Audio	\$1,170,389	\$12.40	79
2021 Musical Instruments & Accessories	\$2,355,623	\$24.96	71
2021 Rental/Repair of Musical Instruments	\$156,408	\$1.66	62
2021 Rental of TV/VCR/Radio/Sound Equipment	\$98,925	\$1.05	94
2021 Repair of TV/Radio/Sound Equipment	\$129,908	\$1.38	74
2021 Pets	\$47,317,447	\$501.42	69
2021 Pet Food	\$18,226,047	\$193.14	70
2021 Pets/Pet Supplies/Medicine for Pets	\$10,321,265	\$109.37	65
2021 Pet Services	\$5,446,678	\$57.72	70
2021 Vet Services	\$13,323,456	\$141.19	70
2021 Toys/Games/Crafts/Hobbies	\$8,139,127	\$86.25	75
2021 Toys/Games/Arts/Crafts/Tricycles	\$6,912,292	\$73.25	74
2021 Playground Equipment	\$202,399	\$2.14	64
2021 Play Arcade Pinball/Video Games	\$158,510	\$1.68	73
2021 Online Gaming Services	\$450,654	\$4.78	78
2021 Stamp & Coin Collecting	\$415,272	\$4.40	85
2021 Recreational Vehicles & Fees	\$6,672,232	\$70.71	63
2021 Docking & Landing Fees for Boats and Planes	\$548,909	\$5.82	62
2021 Payments on Boats/Trailers/Campers/RVs	\$3,105,229	\$32.91	65
2021 Rental of Boats/Trailers/Campers/RVs	\$1,365,567	\$14.47	66
2021 Camp Fees	\$1,652,526	\$17.51	57

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	TOTAL	AVERAGE	INDEX
2021 Sports/Rec/Exercise Equipment	\$11,692,145	\$123.90	69
2021 Exercise Equipment & Gear/Game Tables	\$3,504,512	\$37.14	67
2021 Bicycles	\$1,931,205	\$20.46	69
2021 Bike sharing/E-scooters	\$19,314	\$0.20	73
2021 Camping Equipment	\$1,363,884	\$14.45	69
2021 Hunting & Fishing Equipment	\$3,340,996	\$35.40	73
2021 Winter Sports Equipment	\$423,125	\$4.48	61
2021 Water Sports Equipment	\$470,039	\$4.98	60
2021 Other Sports Equipment	\$464,008	\$4.92	69
2021 Rental/Repair of Sports/Recreation/Exercise Equip	\$175,062	\$1.86	65
2021 Photo Equipment/Supplies	\$3,177,176	\$33.67	73
2021 Film	\$41,137	\$0.44	79
2021 Photo Processing	\$490,939	\$5.20	69
2021 Photographic Equipment	\$1,070,492	\$11.34	71
2021 Photographer Fees/Supplies/Equip Rental/Repair	\$1,574,607	\$16.69	76
2021 Reading	\$6,972,587	\$73.61	71
2021 Magazine/Newspaper Subscriptions	\$2,202,680	\$24.59	68
2021 Magazine/Newspaper Single Copies	\$372,115	\$3.94	69
2021 Books	\$4,397,792	\$24.17	72
2021 Books Purchased through Book Clubs	\$1,165,221	\$0.49	75
2021 Books Not Purchased through Book Clubs	\$3,232,571	\$23.68	72
2021 Digital Book Readers	\$1,972,528	\$20.90	75

SAMPLE