



DEMOGRAPHICS



12,243

Population



9,904

Age 18+



\$33,479

Median Household Income



4,602

Households



32.9

Median Age



\$28,828

Median Disposable Income

SPENDING (AVERAGE/HH)



\$205

Breakfast & Brunch



\$674

Lunch



\$991

Dinner

\$117

Fast Food/
Takeout/Delivery

\$349

Fast Food/
Takeout/Delivery

\$360

Fast Food/
Takeout/Delivery

\$81

Full-Service
Restaurants

\$275

Full-Service
Restaurants

\$624

Full-Service
Restaurants

spending data pre-COVID-19

RESTAURANT VISITATION



71%

Past 6 months

29%

Weekday

38%

Weekend

Family Restaurant
or Steakhouse



90%

Past 6 months

57%

Weekday

44%

Weekend

Fast Food or
Drive-In

7%

Fine dining (past
month)

44%

Dined out (past
12 months)