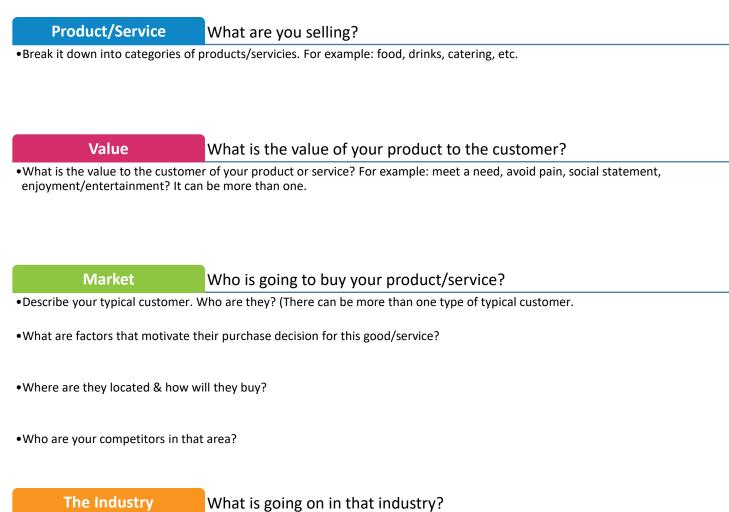
Startup Map Worksheet



•What are some of the trends in the industry?

•What are the threats to the industry?

•What are the opportunities?

Revenue/Costs

How much will it cost and how much will you make?

•List the things you'll have to pay for in order to open the business? How much do those things cost?

•Name the ongoing monthly expenses? Determine the amount of those as best you can.

•What is your monthly expected revenue? Remember, start slow.

